



1 in 5 Pakistani's Women is Anemic

Irofit
makes mother fit



Irofit INJECTION
100mg/5ml
Iron Sucrose Injection BP

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Iron Sucrose Injection BP

51.3% PREGNANT WOMEN IN PAKISTAN SUFFER FROM IDA WHICH WAS REPORTED TO BE 47.5% IN 2006

IDA results in serious outcomes in Anemic Pregnant Women:

Preterm Delivery **4 times higher**
Low birth weight **1.9 times higher**

Normal level of hemoglobin in prenatal women improves

- Pregnancy outcome
- Quicker postpartum recovery
- Reduces the risk of maternal and fetal complications
- Lowers the risk of blood transfusion

Prescribing Information:

INDICATIONS AND USAGE: IROFIT is indicated for the treatment of iron deficiency anemia in adult patients: • who have intolerance to oral iron or have had unsatisfactory response to oral iron; • who have non-dialysis dependent chronic kidney disease. **DOSAGE AND ADMINISTRATION:** Normal dosage: **Adults and Elderly:** 5-10ml (100 to 200mg iron) once to three times a week depending on the hemoglobin level. **Children:** There is limited data on children under study conditions, if there is a clinical need. It is recommended not to exceed 0.15ml (3mg iron/kg body weight) once to three times a week depending on the hemoglobin level. **Maximum tolerated single dose:** Adults and elderly: As injection: 10ml (200mg iron) injection in at least 10 minutes As Infusion when the clinical situation demanded, doses up to 500mg have been administered. The maximum tolerated single dose is 7mg iron per kg body weight given once per week but not exceeding 500mg iron. **INSTRUCTIONS / STORAGE:** Store between 15 to 30°C, do not freeze. Protect from light and heat. Keep all medicines out of the reach of children. **CAUTIONS / WARNING:** To be sold on the prescription of a registered medical practitioner only. Do not use if solution is hazy or contains particles. **PRESENTATION:** Irofit 100mg/5ml injection in pack of 5's.

Ref: http://ecommons.aku.edu/pakistan_fhs_mc_med_intern_med World Bank collection of development indicators ropical Medicine and International Health vol9(4) 486-490 apr 04 Aga Khan University, Karachi, Pakistan ISSN: 2277-6206 (online), ISSN: 2349-1280 Volume 4, Issue 2 Dr.Madhu Bala P J M H S VOL.4 NO.2 APR-JUN 2010 130



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