

A baby's first day of life should
not be Dangerous



Cordiclean Gel

Chlorhexidine Gluconate Topical Gel USP

4% w/w

For Umbilical Cord Care

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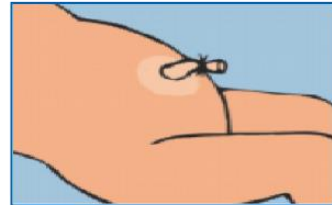
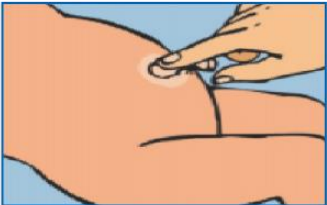
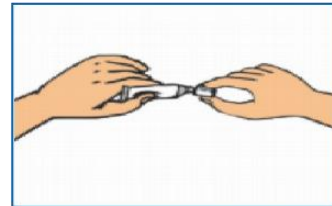
Simple solution
Save NEWBORN lives

UMBILICAL CORD CARE
Treating an infant cord with an antiseptic gel can reduce bacterial infection by 20%

HOW TO APPLY:

Immediately after cutting the cord, apply **Cordiclean** to the tip of the cord, the stump and around the base of the stump. If feasible, repeat application once daily through the first week of life or until the cord separates.

Use of 4% **Cordiclean** to prevent infection in newborn



WHO GUIDELINES:

In January 2014, the WHO published the Recommendations on Postnatal care of the Mother and Newborns.

“Daily CHX 7.1% chlorhexidine gluconate, delivering 4% CHX (**Cordiclean**) application to the umbilical cord stump during the 1st week of life is recommended for newborns who are born at home in setting with high neonatal mortality (30 out of 1000 live births). Clean dry cord care is recommended for newborn in health facilities and at home in neonatal mortality settings. Use CHX in these situations may be considered only to replace application of harmful traditional substance such as cow dung, to the cord stump”.



“Medicines For All”



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